

## Tuesday, October 4, 2022

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### Inspiring female founders - Women entrepreneurs showcase

Date and Time: Tuesday, October 4 05:30 p.m. - 8:00 p.m.

Since 2020, EPICentre's [VentureWomen Program](#) – an accelerator program focused on supporting female entrepreneurs – has supported over 35 women-led businesses. The **Inspiring Female Founders Women Entrepreneurs Showcase Event** will feature the talented, innovative, and inspiring VentureWomen program graduates.

Guests will be able to discover, meet, and network with several businesses during the interactive booth display and showcase floor. Following the showcase, we will welcome a panel of women-entrepreneurs to talk about their entrepreneurial journey that feature unique experiences and inspiring stories.

#### Event Agenda

- 5:30 pm – Showcase floor open
- 6:25 pm – Welcome remarks by EPICentre and Small Business & Entrepreneurship Centre
- 6:30 pm – Panel discussion featuring local women entrepreneurs
- 7:30 pm – Networking & close

Complimentary sandwiches and hors d'oeuvres will be available with your ticket. A cash bar will also be available.

*Our Women Entrepreneurs Showcase Event is brought to you by the University of Windsor EPICentre in partnership with the [Small Business & Entrepreneurship Centre](#), a division of Invest WindsorEssex.*

*To learn more about the EPICentre VentureWomen Program, please visit: [www.epicentreuwindsor.ca/epic-venturewomen](http://www.epicentreuwindsor.ca/epic-venturewomen)*

## Wednesday, October 5, 2022

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### Canada Digital Adoption Program info sessions

Date and Time: Wednesday, October 5 01:00 p.m. - 1:30 p.m.

**Want to find out how you could access funding and expert advice to digitalize your business? Join CDAP's free webinar to learn more!**

Join the Canada Digital Adoption Program (CDAP) team to learn more about how the Government of Canada can help you *Grow Your Business Online* and *Boost Your Business Technology* to bring your SMEs to the next level in your digitalization journey!

The way Canadians do business has changed. Companies, employees and customers are doing more and more business online, which is why the Government of Canada is committed to helping businesses adopt new digital technologies to stay competitive and meet their customers' needs.

In Budget 2021, the Government of Canada announced the Canada Digital Adoption Program (CDAP) to support Canadian small and medium-sized enterprises (SMEs). CDAP will help SMEs boost their e-commerce presence and digitize how they run their businesses behind the scenes. The program provides funding and expertise to businesses, as well as training and work opportunities for young Canadians.

Businesses will be able to apply for two different kinds of support:

- Grow Your Business Online, will help SMEs take advantage of e-commerce opportunities
- Boost Your Business Technology, will help businesses with the development and implementation of digital adoption strategies

Join us for a webinar to learn more about CDAP's eligibility, process, and more.

Please note that this will be an English only info-session / Prendre note que cette session d'information sera en anglais uniquement. Les sessions d'informations en français sont les mercredis de 14:00h à 15:00h.

## Business plan workshop: Market research

Date and Time: Wednesday, October 5 01:00 p.m. - 3:00 p.m.

Hosted by: Small Business & Entrepreneurship Centre

A good business plan is your road map to success!

We understand writing a business plan can be daunting, but it's not as ominous as you may think. Our business plan workshop series will break it down for you and help you write an actionable plan to put your business in motion!

This session will focus on market research. As an entrepreneur, it's crucial to carry out market research before you take the next step in your business. Understanding the way data can help you analyze your target market, competitors, and market trends will greatly enhance your business operations.

This interactive webinar will leave you ready to plunge into the world of business armed with the right information and tools. You will learn to identify key resources of secondary data for your business, differentiate between quantitative and qualitative data, know the types of secondary data to look for and discover how secondary data can inform key business decision. You will also learn techniques to collect primary data to assist you in eliciting key insights you need to identify true, unmet market needs.

## Thursday, October 6, 2022

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### Do's and don'ts when crossing the border

Date and Time: Thursday, October 6 10:00 a.m. - 11:00 a.m.

The Government of Ontario, in partnership with the United States Customs and Border Protection Agency, invites Ontario SMEs for a free one-hour webinar about the "Do's and Don'ts" that must be observed if you are going to successfully move your goods across the border.

Participants will have an opportunity to hear first-hand from a U.S. Customs and Border Protection Agency officer, who will provide Ontario companies with important information on what is mandatory when shipping products to the United States. Particular attention will be paid to the importance of the documentation required to move goods to the U.S.

[Register](#)

**Register by:** October 4

### International distribution, trade events and ecommerce

Date and Time: Thursday, October 6 10:00 a.m. - 11:30 a.m.

Webinar

3 sessions one week apart:

- September 22 10:00am – 11:30am
- September 29 10:00am – 11:30am
- **October 6 10:00am – 11:30am**

Did you know that on average, companies that export have 120% greater sales than non-exporters, are 13% more productive and experience double the rate of growth?

Ontario's "First Steps in Exporting" program helps companies that are new to exporting become familiar with the key steps in growing their international sales in the U.S. and beyond.

In this three-part series, trade experts from the Government of Ontario and professional service providers will guide you through everything you need to know to get started in global markets:

Module 1

- Export Readiness, Market Research and Market Entry Strategy
- Thursday, September 22 from 10:00am – 11:30am

Module 2

- Trade Finance, Freight Logistics and Digital Asset Protection
- Thursday, September 29 from 10:00am – 11:30am

## Module 3

- **International Distribution, Trade Events and eCommerce**
- **Thursday, October 6 from 10:00am – 11:30am**

[Register](#)

The event organizer will send you a link to the webinar prior to the event date.

## How an online store can boost your business

Date and Time: Thursday, October 6 11:30 a.m. - 12:30 p.m.

In this webinar you will get the answers to the top questions we've received about the ShopHERE powered by Google program, including:

- What does it mean to sell online, and why should my business?
- What is Customer Engagement?
- How can Social Media help?
- Who is Digital Main Street?
- What is ShopHERE powered by Google?
- Do I qualify for this program?
- What are the costs involved?
- Do you have any examples of completed websites?

The ShopHERE program is designed to help you start selling online quickly and easily, with 1:1 dedicated support from an eCommerce Coordinator to build an online store.

When I sign up for the ShopHERE program, what do I get?

- An eCommerce website customized with your business' brand, logo, products/services, and contact information
- Hands-on assistance to set up and launch your online store
- Training to get you started with inventory management, shipping, digital marketing, and more
- Access to free tools to help support the successful launch of your online store, including a free .CA domain

[Register](#)

## Working in Windsor-Essex tech sector

Date and Time: Thursday, October 6 12:00 p.m. - 1:00 p.m.

Tech Connect Thursday is an opportunity for those curious about working in tech and/or those working in tech to make connections and learn about exciting career opportunities and industry sector insights, trends and initiatives happening within our region and beyond.

Starting in October 2022, join WEtech Alliance, along with partners **Invest WindsorEssex**, **St. Clair College**, **University of Windsor**, and **Workforce WindsorEssex** on the first Thursday of every month from 12pm-1pm, to meet some of the fastest-growing tech and innovation companies, people and the organizations leading the way across the entire tech industry. Connect with peers and learn the latest trends, insights and what it's like to work for Windsor-Essex's (and beyond) top startups, companies, and organizations. Hosted virtually, Tech Connect Thursday plugs you into the Windsor-Essex (and beyond) tech scene. All are welcome to attend!

*Login details will be sent to attendees 24 hours in advance.*

### SCHEDULE

- 12:00 PM - Introduction / Welcome
- 12:05 PM - Company / Industry Spotlight and Q&A
- 12:45 - What's Coming Up in Windsor-Essex Tech and Beyond Briefing

### UPCOMING TECH CONNECT THURSDAY VIRTUAL SESSIONS:

- October 6 - Rocket Innovation Studio featuring Jason Coons & Greg Presland
- November 3 - CenterLine (Windsor) Ltd. featuring Samuel Prasad & Alex Bussiere
- December 1 - TBD

## Grants and loans for food and beverage companies

Date and Time: Thursday, October 6 01:00 p.m. - 2:00 p.m.

Canadian agricultural producers and processors are able to access a wide range of government funding to offset the cost of strategic growth and investment projects.

Find funding programs to help you grow your business, start exporting, fast-track your research and development projects, and gain capital investments.

[Register](#)

## Friday, October 7, 2022

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### Business plan workshop: Marketing strategy

Date and Time: Friday, October 7 10:00 a.m. - 12:00 p.m.

Hosted by: Small Business & Entrepreneurship Centre

A good business plan is your road map to success!

We understand writing a business plan can be daunting, but it's not as ominous as you may think. Our business plan workshop series will break it down for you and help you write an actionable plan to put your business in motion!

This session will focus on marketing strategy, which outlines where your business fits into the market and how you'll price, promote, and sell your product or service. More specifically, digital marketing expert Matt Dunlop, Director of Marketing at [Mainstream Marketing](#) will cover:

- The importance of having a marketing plan and budget
- How to complete a SWOT analysis
- Understanding your competitive environment
- How to position your product or service
- Branding
- Strategizing for digital marketing and sales

#### About the Speaker - Matt Dunlop, Director of Marketing Services at Mainstream Marketing

Matt's corporate career began in 1997 and he has continued to grow his knowledge and skill base since then. He is a leader in the areas of Online Marketing and Strategy Development, with his primary focus on developing and overseeing strategy plans and introducing his client's products and services to the online marketplace. Matt understands the value of a strong digital presence and has dedicated himself to being a leader in this area of expertise by becoming one of only a handful of certified professionals in the areas of Search Engine Optimization, Social Media Strategy, and Automation Marketing. These proficiencies allow Matt to lead his team in the delivery of strategic and effective results for the online marketing strategies created for his clients.

Matt works directly with CEOs, Marketing Departments, and Sales Teams to train and advise as well as implement marketing strategies and process flows that embody a unique approach for targeting customers. Each project is personal to Matt as he sees his clients' successes as his own.

Matt is a Proprietor, Lead Strategist, an SEO & Social Media Consultant, Director of Marketing Services, and a Professional Speaker and Trainer. His corporate vision has always been to offer his clients the most advanced, modern, and unique approach to marketing their businesses, products and services. He thrives on leading his customers to solid digital marketing strategies and their implementation along with the right balance of traditional marketing and advertising approaches.

## Tuesday, October 11, 2022

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### Social media for your business

Date and Time: Tuesday, October 11 10:00 a.m. - 11:30 a.m.

Digital Main Street

Social media is an invaluable tool for today's business, whether you are just starting out or have been established for years. Not understanding how to use social media effectively can leave you overwhelmed and ultimately hurt your bottom line as your potential

customers can easily find your competitors. This workshop hosted by the Toronto Digital Service Squad will leave you with a better understanding of how to leverage the power of social media to grow your online community, drive sales and reduce marketing costs.

What you will learn:

- How to choose the right social media platform(s) for your business
- How to set up and optimize social media profiles
- The basics of Instagram & Facebook shopping and how to utilize shoppable feeds
- Best practices for engagement on Facebook, LinkedIn, Twitter, Instagram, TikTok and Pinterest
- Growing your social media community using both organic and paid strategies
- Planning and curating your social media content
- Tools for managing platforms and scheduling posts to save you time and energy

Join us to learn the ropes of building an engaging and profitable social media presence for your business.

[Register](#)

## Basics of starting a small business

Date and Time: Tuesday, October 11 10:00 a.m. - 11:00 a.m.

Do you have an idea and you want to start your own small business, but you aren't sure where to start? Attend this free seminar to find out information such as:

- How to register your business
- Business structure
- Government support programs
- Other services and programs available to you

## Thursday, October 13, 2022

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### How an online store can boost your business

Date and Time: Thursday, October 13 11:30 a.m. - 12:30 p.m.

In this webinar you will get the answers to the top questions we've received about the ShopHERE powered by Google program, including:

- What does it mean to sell online, and why should my business?
- What is Customer Engagement?
- How can Social Media help?
- Who is Digital Main Street?
- What is ShopHERE powered by Google?
- Do I qualify for this program?
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When I sign up for the ShopHERE program, what do I get?

- An eCommerce website customized with your business' brand, logo, products/services, and contact information
- Hands-on assistance to set up and launch your online store
- Training to get you started with inventory management, shipping, digital marketing, and more
- Access to free tools to help support the successful launch of your online store, including a free .CA domain

## Business plan workshop: Financials

Date and Time: Thursday, October 13 01:00 p.m. - 3:00 p.m.

Hosted by: Small Business & Entrepreneurship Centre

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We understand writing a business plan can be daunting, but it's not as ominous as you may think. Our business plan workshop series will break it down for you and help you write an actionable plan to put your business in motion!

This session will focus on the financial section of your business plan. The financial section of a business plan is one of the most essential components of the plan, as you will need it if you have any hope of winning over investors or obtaining a bank loan. Additionally, it will help you determine whether the business will be viable or whether you are wasting your time and/or money. This webinar will cover:

- What are financial projections and the importance of making realistic projections
- How to create a cashflow forecast and/or statement
- How to create an income statement
- Additional costs incurred in homebased vs storefront businesses

## Tuesday, October 18, 2022

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### Shop Metalwork Technology Expo

Date and Time: Tuesday, October 18 09:00 a.m. - 4:00 p.m.

#### Bringing the Metalworking & Technology Industry's BUYERS & SELLERS together

The Shop Metalworking & Technology EXPO will attract REGIONAL BUYING INFLUENCERS servicing the manufacturing job shops from Southwestern Ontario, US border markets including Michigan, Ohio and New York all the way across small town Ontario to the Ottawa and Quebec region.

The Shop Metalworking & Technology EXPO will attract MANUFACTURERS and DISTRIBUTORS of the latest in machine tools, cutting tools, fabricating & welding technology, quality control, metal finishing, automation and so much more!

The Shop Metalworking & Technology EXPO will offer the ideal platform for buyers and sellers to come together and LEARN about the newest products and technologies available to them!

The Shop Metalworking & Technology EXPO is more than just an opportunity to buy and sell. Are you doing business in these regional markets? If so, then this is the ideal platform to NETWORK with your peers!

#### Why YOU should attend

- Meet face-to face with product and service professionals in the metalworking & technology industry
- Get hands-on experience with the products and solutions displayed
- No maze-like halls; no disengaged exhibitors, and no booth gimmicks
- FREE REGISTRATION
- FREE PARKING
- Attend for a chance to win draw prizes.

*\*Winner will be drawn on-site.*

#### Event Schedule:

9am-10am Keynotes Speaker: Rob Wildeboer, Executive Chairman & Co-Founder of Martinrea International Inc.

10am-4pm Tabletop Tradeshow

**LEARN MORE:** [www.shopmetalworkingtechnologyexpo.com](http://www.shopmetalworkingtechnologyexpo.com)

Rob Wildeboer, Executive Chairman & Co-Founder of Martinrea International Inc.

## Keynote Session

The world's industries are beginning to regionalize, to be much more considerate of where their supplies come from.

What impact will this trend have on industry here?

How can Canadian companies take advantage of this opportunity?

What changes are emerging in manufacturing (globally)?

## Small business tax: Sole proprietors

Date and Time: Tuesday, October 18 10:00 a.m. - 12:00 p.m.

Hosted by: Small Business & Entrepreneurship Centre

Small business taxes can be daunting, especially if you lack experience in this area.

Learn how to manage your books and stay in compliance with the Canada Revenue Agency (CRA) during this free seminar, presented by Jeff Schmidt, Liaison Officer for the CRA.

Key learning outcomes:

- Common tax errors and how to avoid them
- How to use financial benchmarks for relevant industries
- Information on CRA's services
- General bookkeeping concepts and best practices
- In-depth HST discussion, including, reporting requirements and applicable tax statutes

The material in this seminar is catered towards sole proprietors.

This session is hosted for businesses located in West-Windsor and the Sandwich Towne BIA. Funding for the [Sandwich Business Development Program](#) has been provided by the [Gordie Howe International Bridge Community Benefits Plan](#).

## Wednesday, October 19, 2022

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### 2022 APMA 70th annual conference

Date and Time: Wednesday, October 19 07:00 a.m. - 6:00 p.m.

The APMA's 70th Annual Conference is Canada's premier automotive and mobility event, bringing together industry leaders, decision-makers, disrupters, innovators and partners across the sector and beyond.

Join us in Windsor this October to hear from global leaders on the main stage, access a sneak peek of Project Arrow, build your business with lead generation, visit exhibitors in our Project Arrow Experience and connect with the automotive and mobility community.

Our full day conference includes full access to conference, speakers, exhibit floor and meals including networking breakfast, lunch and dinner with keynote speakers. Attendees will also receive a delegate bag from participating sponsors.

### Small business tax: Corporations

Date and Time: Wednesday, October 19 10:00 a.m. - 12:00 p.m.

Hosted by: Small Business & Entrepreneurship Centre

Small business taxes can be daunting, especially if you lack experience in this area.

Learn how to manage your books and stay in compliance with the Canada Revenue Agency (CRA) during this free seminar, presented by Jeff Schmidt, Liaison Officer for the CRA.

Key learning outcomes:

- Common tax errors and how to avoid them

- How to use financial benchmarks for relevant industries
- Information on CRA's services
- General bookkeeping concepts and best practices
- In-depth HST discussion, including, reporting requirements and applicable tax statutes

The material in this seminar is catered towards corporations.

This session is hosted for businesses located in West-Windsor and the Sandwich Towne BIA. Funding for the [Sandwich Business Development Program](#) has been provided by the [Gordie Howe International Bridge Community Benefits Plan](#).

## Canada Digital Adoption Program info sessions

Date and Time: Wednesday, October 19 01:00 p.m. - 1:30 p.m.

**Want to find out how you could access funding and expert advice to digitalize your business? Join CDAP's free webinar to learn more!**

Join the Canada Digital Adoption Program (CDAP) team to learn more about how the Government of Canada can help you *Grow Your Business Online* and *Boost Your Business Technology* to bring your SMEs to the next level in your digitalization journey!

The way Canadians do business has changed. Companies, employees and customers are doing more and more business online, which is why the Government of Canada is committed to helping businesses adopt new digital technologies to stay competitive and meet their customers' needs.

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## Thursday, October 20, 2022

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### The future of urban infrastructure. Electrify: transportation

Date and Time: Thursday, October 20 11:30 a.m. - 1:30 p.m.

EPISODE 3

Now available, watch [EPISODE 1: The digital transformation of american infrastructure](#)

Electrifying the nation's transportation system is a systemic shift.

Getting it right demands smart public-private collaboration.

Electrification is driving major changes: from a transition to clean sources of energy, to the creation of vast new charging infrastructure and a re-invigorated electric grid rooted in distributed resources.

Each of these trends is seeing huge capital investment and new deployment of technology, and each requires smart public-private collaboration to succeed.

On October 20, join CityAge, in collaboration with White & Case, as we dive into how to structure the emerging industrial and public-private partnerships shaping this exciting sector.

[Learn more](#)

### Entrepreneurship SpeakHER series: A collision of arts & community with Bre'Ann White

Date and Time: Thursday, October 20 12:00 p.m. - 1:00 p.m.

Join us for our second Fall session of the Entrepreneurship SpeakHER Series on October 20, 2022 featuring Bre'Ann White, Photographer and Creative Director

Visit her website to learn more: [www.breeannwhite.com](http://www.breeannwhite.com)

[Register](#)

## Monday, October 24, 2022

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### Launch your business with Futurpreneur

Date and Time: Monday, October 24 01:30 p.m. - 3:30 p.m.

Hosted by: Small Business & Entrepreneurship Centre

[Futurpreneur](#) has been fueling entrepreneurial passions for Canada's young enterprise for two decades. They are the only national, non-profit organization that provides financing, mentoring and support tools to aspiring business owners aged 18-39. Their internationally recognized mentoring program hand matches young entrepreneurs with business experts from a network of more than 2,400 volunteer mentors.

This session will cover Futurpreneur's:

- Start-up Program
- Black Entrepreneurship Start-up Program
- Side Hustle Program
- Available Tools and Resources

This session is for you if you're:

- Between the ages of 18 – 39

- A Canadian Citizen or Permanent Resident
- Looking to start a business, have a side hustle business or have been running a fulltime business for less than 1 year
- Looking for financing and mentorship

## Meet the Futurpreneur Team

**Audrey Marie-Nely, CITP** - Business Development Manager – Black Entrepreneurship Program

Audrey has been with Futurpreneur for over 7 years. Throughout her different roles within the organization, she has been supporting entrepreneurs from coast to coast. Since Spring 2021, she has been helping Black Entrepreneurs from Ontario, the Prairies and the Territories.

Audrey holds a Diploma in Business Management and Bachelor's Degree in International Business from France. She also holds a Certified International Trade Professional designation from the Forum for International Trade Training (FITT).

Audrey is currently doing her Masters in Management Innovation & Entrepreneurship at Queen's University.

LinkedIn: [www.linkedin.com/in/audreymarienely](http://www.linkedin.com/in/audreymarienely)

Email: [amarienely@futurpreneur.ca](mailto:amarienely@futurpreneur.ca)

**Maria Plazas** - Business Development Manager – Southwestern Ontario

Maria has been supporting entrepreneurs to launch and grow their businesses in the Ontario area for over 7 years. She holds a Bachelor of Public Relations degree from Humber College and loves chatting all things marketing, logistics and target market insights. Maria is an avid believer in continuing education and is currently working on her Certified International Trade Practitioner designation from the Forum for International Trade Training (FITT).

LinkedIn: [www.linkedin.com/in/mariaplazas](http://www.linkedin.com/in/mariaplazas)

Email: [mplazas@futurpreneur.ca](mailto:mplazas@futurpreneur.ca)

## Tuesday, October 25, 2022

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### Women driven mobility - YQG breakfast

Date and Time: Tuesday, October 25 08:00 a.m. - 11:00 a.m.

Join WEtech Alliance, St. Clair College Research and Innovation, and Invest WindsorEssex for a networking breakfast followed by a panel discussion with Women Driven Mobility: Rethinking the Way the World Moves authors, Katelyn Shelby Davis and Kristin Shaw.

Katelyn and Kristin will discuss what inspired the book, what they found to be most impactful, and how we can work to elevate female leaders within the industry.

The event will culminate with a regional spotlight panel featuring women leading the way in mobility and automotive innovation in Windsor-Essex.

#### Keynote Speakers:

- **Katelyn Shelby Davis**, Communications and Marketing Lead at Cavnue and Co-Author of Women Driven Mobility: Rethinking the Way the World Moves
- **Kristen Shaw**, Communications and Urban Planning Professional at WSP and Co-Author of Women Driven Mobility: Rethinking the Way the World Moves

#### Windsor-Essex Women in Mobility Spotlight Panel:

- **Nicole Matchett**, Owner & President, Taurean EV Charging Solutions Inc.
- **Dr. Ikjot Saini**, Co-Director SHIELD Automotive Cybersecurity Centre of Excellence
- **Shawna Boakes, P.Eng.**, Executive Director of Operations, City of Windsor
- **Mursal Amin**, Member of Young Women in Motion, WEST of Windsor Inc.

#### Complimentary Ticket includes:

- Eat Well, Live Well Breakfast + Freshly Brewed Coffee & Hot Tea selection, or Fruit Juices
- First 40 registrations will receive a FREE copy of Women Driven Mobility: Rethinking the Way the World Moves. Please note you must be in attendance to receive your copy of the book.
- Networking and connecting with other mobility professionals, leaders and students

## AGENDA

- 8:00 am – 8:45 am Networking Breakfast + Coffee/Tea
- 8:45 am – 9:00 am Welcome / Introductions – WEtech Alliance / St. Clair College
- 9:00 am – 9:05 am Fireside Chat Introductions
- 9:05 am – 9:35 am Fireside Chat with Authors of Women Driven Mobility
- 9:35 am – 9:45 am Moderated Q&A
- 9:45 am – 10:15 am Panel Discussion: Windsor-Essex Women in Mobility Spotlight
- 10:15 am – 10:30 am Moderated Q&A
- 10:30 am – 11:00 am Networking + Book Signing

### Explore opportunities in the EV supply chain

Date and Time: Tuesday, October 25 09:00 a.m. - 4:00 p.m.

An exclusive pre-conference workshop: Explore opportunities in the EV supply chain

This event takes place the day prior to the Emerging Technologies in Automation Conference and Trade Show!

Invest WindsorEssex (IWE) has been continuing to work with public and private partners to help the region shift from the Automotive Capital of Canada to the Automobility Capital of Canada and next generation vehicle production.

Recent announcements such as the Canadian Automobility Hub, the LG/Stellantis battery project (NextStar Energy) and Dongshin Motech have demonstrated the success of this strategy. Alongside efforts to attract new investment in the EV space, IWE is also supporting local companies who want to position themselves to supply the rapidly growing EV industry.

IWE is hosting a one day workshop to prepare local manufacturers and technology companies to take advantage of opportunities in the sustainable mobility sector. PEM Motion, the German company behind the Canadian Automobility Hub, will deliver this workshop.

**Date: Tuesday, Oct. 25**

**Time: 9 a.m. to 4 p.m.**

**Cost: \$50.00 (Continental breakfast and lunch included)**

**Location: Caesars Windsor**

### Grants and funding programs for video game development

Date and Time: Tuesday, October 25 10:00 a.m. - 11:00 a.m.

Canadian video game and software development companies are a great fit for federal and provincial government funding programs. In this webinar we will discuss grant and loan programs recently announced or updated that you should be aware of.

Attendees will learn about specific government grants and funding opportunities to hire and train employees, adopt new technologies, perform cutting-edge research and development projects, and reach new markets.

[Register](#)

## Wednesday, October 26, 2022

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### Emerging Technologies in Automation Conference

Date and Time: Wednesday, October 26 07:30 a.m. - 5:00 p.m.

Save the date for the Emerging Technologies in Automation Conference - in-person event for 2022!

As details are developed they will be added to the conference website: <https://www.emergingtechnologies.ca/>

Windsor-Essex, Ontario, Canada is an international hub for automation with over 300 companies involved in the engineering, design

and production of cutting-edge advanced manufacturing systems across many sectors (including automotive, agribusiness, aerospace, mobility and more).

The region is leading trends in automation including optimizing the implementation of Industry 4.0 and adopting the next generation of technologies. Through collaboration with private industry, government and educational institutions, we will continue to deliver and adapt to future systems and remain a global leader in automation.

Emerging Technologies in Automation Conference and Trade Show is held annually in Windsor-Essex. This event brings together international leaders in automation and technology, experts in advanced manufacturing, and supply chain purchasers. With over 350 attendees, 50 exhibitors and world-class presenters, this internationally recognized conference is where inspiration, idea-generation and innovation come together and shape future industry.

## Thursday, October 27, 2022

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### AIS Technology Centre open house

Date and Time: Thursday, October 27 11:00 a.m. - 4:00 p.m.

AIS Technology Group, located at 5215 Walker Rd, Windsor, Ontario are hosting an open house on October 27, 2022.

Join them for a plant tour (tours from 9 am to 4 pm) and for lunch between 11 am and 1 pm).

They are proudly displaying some of their latest technology offerings and automation currently under construction.

RSVP to [shawn.horton@aistechgroup.com](mailto:shawn.horton@aistechgroup.com) by October 14, 2022.

Note: There will be no photographs allowed in the plant, cell phone camera covers will be required.

### Basics of writing a business plan

Date and Time: Thursday, October 27 02:00 p.m. - 3:00 p.m.

A good business plan is your road map to success! A business plan is also required when applying for any type of small business financing. Attend this informative session to learn how to develop a business plan that will work for you! This session will cover:

- The required elements of a business plan
- How to break it down in to manageable pieces
- Where to gather relevant information
- How to professionally arrange your ideas and research
- What to do with the plan when it's completed

## Monday, October 31, 2022

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### Virtual technology partnership summit targeting India's EV industry

Date and Time: Monday, October 31 09:00 a.m. - 10:30 a.m.

#### Take advantage of the opportunities in the electric vehicle (EV) automotive market in India.

The [Canadian Trade Commissioner Service](#) is organizing a Virtual Supply Chain Technology Partnership Summit on October 31, 2022 to enable Canadian companies to take advantage of the opportunities in the electric vehicle (EV) automotive market in India. Currently, India is the fifth largest automotive market in the world and it is expected to become the third largest market in the world by 2030. Subsidies for EVs from the central and state governments are driving India's EV market. Given the number of EV manufacturers in India and consumers' readiness for EV adoption, the Indian EV market is expected to be valued over \$200 billion by 2030.

The Virtual Supply Chain Technology Partnership Summit is supported by the [Automotive Components Manufacturers' Association of India](#) (ACMA) who are providing assistance for virtual meetings with Indian automotive component manufacturing companies interested in technology collaboration. B2B meetings will be arranged for interested Canadian companies in the days following the

summit.

Canadian companies will have the benefit of leveraging the existing setup and business relationships of the Indian auto component companies with the Indian OEMs to supply EV components for the new product launches in the Indian market.

Participants in the Virtual Supply Chain Technology Partnership Summit will gain insights into the opportunities in the Indian EV market from PwC, the knowledge partner for the virtual event. In addition to the detailed presentation on the Indian EV opportunity by PwC, you will also have the opportunity witness a panel discussion of leading OEMs in India, such as Mahindra Group, who will discuss their plans for new vehicle launches and the opportunity that these product launches represent for EV component manufacturers.

Contact:

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