

Tuesday, May 4, 2021

Digital Main Street - social media for your business

Date and Time: Tuesday, May 4 10:00 a.m. - 11:30 a.m.

About this Free Webinar

Social media is an invaluable tool for today's business, whether you are just starting out or have been established for years. Not understanding how to use social media effectively can leave you overwhelmed and ultimately hurt your bottom line as your potential customers can easily find your competitors. This workshop hosted by the Toronto Digital Service Squad will leave you with a better understanding of how to leverage the power of social media to grow your online community, drive sales and reduce marketing costs.

What you will learn:

- How to choose the right social media platform(s) for your business
- How to set up and optimize social media profiles
- The basics of Instagram & Facebook shopping and how to utilize shoppable feeds
- Best practices for engagement on Facebook, LinkedIn, Twitter, Instagram, TikTok and Pinterest
- Growing your social media community using both organic and paid strategies
- Planning and curating your social media content
- Tools for managing platforms and scheduling posts to save you time and energy

Join us to learn the ropes of building an engaging and profitable social media presence for your business.

[Register](#)

Digitize your business and gain a competitive edge with a step-by-step plan

Date and Time: Tuesday, May 4 12:00 p.m.

Hosted by: BDC

About this Free Webinar

Digitizing your business is essential to its continuing success, but it can be hard to pinpoint which projects and investments deserve your attention.

Join Pierre Cl  roux, BDC's Chief Economist, and Peter Lawler, Executive Vice President of BDC Advisory services and an expert on digitization, who will reveal a step-by-step process that you can use to digitize your business and gain a competitive edge.

You'll discover:

- The main digital technologies Canadian entrepreneurs use
- The benefits of digitizing on profitability
- BDC's [free online tool](#) that evaluates your level of digital maturity and compares it with other firms in your industry
- A step-by-step plan to digitize your business

Why digital matters to your business

Our research shows that in the last 3 years, businesses with **greater digital maturity** were:

- 62% more likely to have enjoyed high sales growth
- 52% more likely to have enjoyed high profit growth

- 70% more likely to have exported
- 3X more likely to have innovated

Businesses with **low digital maturity**:

- have performed poorly over the last 3 years
- a quarter have seen sales plummet in the last few years

Who should watch

- Manufacturers who want to learn more about the benefits of digital and how they can use it in their business to boost profits and gain a competitive edge.
- Canadian businesses owners from all sectors who want to better understand the impact of digital and how to leverage it in their business.

[Register](#)

Scale up! How to use technology to boost your business's efficiency

Date and Time: Tuesday, May 4 02:00 p.m.

Hosted by: BDC

About the webinar:

A year of COVID-19 has made technology investments more important than ever for entrepreneurs who want to be more competitive and profitable. Eager to cut costs, speed up processes and reduce errors, more and more businesses are putting their money into tech solutions.

But investing in technology is only half the battle. To reap the full benefits from your investments, you need efficient operations and a team who supports digitization.

In our free webinar, BDC experts show you how to implement tech solutions effectively by optimizing your processes and creating a digital company culture. BDC Chief Economist Pierre Cl  roux will also give an economic update and talk about the importance of making the digital shift in your business.

You'll discover how to:

- implement operational efficiency practices to prepare for digital investments
- prepare your team to make use of productivity enhancing technology to its full potential
- create a culture of continuous improvement
- boost your company's productivity, revenue and capacity to innovate.

Who should watch:

Manufacturers, distributors and entrepreneurs in construction who want to use digital tools to boost efficiency and eliminate waste from their processes.

[Register](#)

RBC EPIC Founders Program Information Webinar

Date and Time: Tuesday, May 4 02:00 p.m. - 3:00 p.m.

Address: Virtual eventVirtual event

Now more than ever, we need strong business models that support our evolving landscape of modern problems. The RBC EPIC Founders Program allows current students and recent graduates to explore their ideas through our specialized programming which includes: workshops with distinguished guest speakers, one-on-one mentorship and advisory services, and exclusive access to special events; a package valued at over \$7,000.

This 12-week program will cover startup principles, marketing strategies and communication, business law and intellectual property knowledge, and entrepreneurial finance. This program requires participants to work full-time over 12-weeks and will provide up to \$6,000 per person in stipends that can be used as seed funding for the business.

This webinar is intended to give you:

- A basic overview of the RBC EPIC Founders Program;
- Outline of 12-week curriculum and module breakdown;

- Review of program eligibility and requirements;
- Detailed information about the application process; and
- Opportunity for Q&A.

Intended audience:

- Anyone interested in applying to the RBC EPIC Founders Program
- [Eligibility and requirements for this program](#)

[Register](#)

Wednesday, May 5, 2021

APMA Battery Tech Conference

Date and Time: Wednesday, May 5 09:30 a.m. - 5:00 p.m.

Hosted by the Automotive Parts Manufacturers' Association (APMA)

The Automotive Parts Manufacturers' Association (APMA) of Canada launched the first, original, full-build, zero-emission concept vehicle named Project Arrow. An all-Canadian effort, it will be designed, engineered and built through the joint efforts of our world-class automotive supply sector and post-secondary institutions. Answering Prime Minister Justin Trudeau's call for a Zero-Emissions future by 2050, Project Arrow will bring together the best of the best of Canada's electric-drive, alternative-fuel, connected and autonomous and light-weight technology companies.

As the North American market enters a new automotive era that is driven by "ACES" (Autonomous, Connected, Electric, Shared), Project Arrow is the Lighthouse Initiative that showcases the capability of Canada's world-class automotive supply sector by bringing together Canada's Tier 1 supply chain, auto-tech SMEs and academic institutions. Project Arrow builds on our auto sector's successful, advanced manufacturing roots with a goal to establish a more value-added, technology-centred foundation that is ready to drive a new age of automotive.

Since Project Arrow's launch in January 2020, Ford Canada, Stellantis and GM Canada have collectively announced over \$4 Billion in investments to support EV manufacturing in Canada. Ford and Stellantis have announced that they will be bringing 6 light-duty passenger electric vehicle models to Canada and GM announced production for its Brightdrop Commercial EVs. A conservative estimate is that by 2025 Canada could start to see production of 200,000 EVs per year. Each EV will need a Battery.

In September 2020, Bloomberg NEF released the results of a global study that ranked Canada the #1 jurisdiction outside of Asia that has the capacity to deliver the complete value / supply chain of Batteries within its own borders. From cell development in BC, to battery tech and resource development in Ontario and Quebec, and world-leading research in Atlantic Canada. But at present, there is no manufacturing done to any significant scale and no National initiative that ties all this work together.

Will Canada be ready to meet the battery manufacturing challenge and scale as volumes grow?

Join the APMA and our ecosystem of thought leaders and experts as we showcase Canada's ever-growing Battery Tech Innovation and Manufacturing leaders.

[Learn more about the program](#)

[Register](#)

Downtown Windsor Accelerator: Coworking Spaces - Virtual Series 2021 Session #4: 'I'm Exhausted?' Knowing Your Role (and Letting Go) in a Growing Team

Date and Time: Wednesday, May 5 07:30 p.m. - 8:30 p.m.

Coworking Spaces - Virtual Series 2021 Stumbling to Success: Increase your Revenue, Reach, and Resilience without Ruining your Life.

In this 4 -part series, Joel Hilchey will be debunking entrepreneurship. Joel is a change leadership speaker, university educator, and entrepreneur, but he's particularly interested in helping people who want to make a bigger difference (and possibly more money) while also having more fun.

****Register & Attend for All 4 & Receive 10% off 3 Month Virtual Accelerator Membership! ****

*****At the end of each session, we'll be giving away one prize to an attendee, 30 Minute One on One Session x 2, a 3 Month Virtual Membership & an Open Desk for One Month*****

Session #4:'I'm Exhausted?' Knowing Your Role (and Letting Go) in a Growing Team

Why show up? You'll learn:

- Three models to scale up your impact and income
- Three ways to identify your business personality
- Three Delegation Traps - and how to finally free your time

[Register](#)

Thursday, May 6, 2021

Marketing & Branding your Food Product

Date and Time: Thursday, May 6 10:00 a.m. - 11:00 a.m.

Address: Virtual eventVirtual event

Foodpreneur Advantage Session #5

This session is for you if you have a food or beverage product that needs the perfect brand to suit the right market.

In this free 60-minute online seminar learn about:

- Why YOU are your brand as a new food or beverage business
- What to consider when creating a visual identity for your company
- What does marketing in 2021 look like?

Amanda DeVries of [Eye Candy Design](#) specializes in branding food and beverage companies. In this webinar, Amanda will share her expert insight, from how to create your brand, how to retain and grow your brand to what sort of colours and typography styles are right for your product. You will learn the difference between designing for store shelves vs. food markets vs. digital spaces. She will also cover tips for working with a graphic designer and determining exactly who your product is for. As Amanda advises, "if your product is for everyone, then you are selling to no one". Know your target market.

You will leave with a better understanding of how to brand and market your product in the food and beverage industry!

[Register](#)

Monday, May 10, 2021

The Sales Boost Clinic

Date and Time: Monday, May 10 09:30 a.m. - 12:30 p.m.

Selling in today's environment has to be different. Consumer habits, needs and wants are changing and how we approach our customers are changing with it.

In this program, business coach David Cohen will emphasize the E-Q-S-P approach. EQSP translates to: E for empathy, Q for questions, S for client solutions, & P for patience and passion, especially during uncertain times. Thinking long term and nurturing relationships with your clients is vital but it is equally important to have a healthy dose of patience to succeed at selling.

This course will also detail a consultative sales process and how to approach each step from customer attraction or lead generation to the sale. We will look at ways to enhance the core areas of the Sales Process. From how Step one, getting prepared to sell, then onto Step two, (Research) and how research can help you target, know and address your key niche markets. In Step 3, will move toward the prospecting process and then discuss how to structure Step 4 (A client needs analysis) or a sales discovery with a client.

Step 5 in this 7 Steps Sales approach will be about delivering and developing your sales presentation. We will also look at the doing the work, (Step 6) and last step in the sales process (Step 7 - The Follow up) and the importance of following up and nurturing the client relationship so that you continue to serve the client and get their business.

The take away is that each participant will have access to a more effective way to sell and work with a prospective client in a way that's easy to manage and gets results.

[Register](#)

Tuesday, May 11, 2021

Deloitte Global TMT Predictions 2021 with Duncan Stewart

Date and Time: Tuesday, May 11 08:30 a.m. - 9:45 a.m.

Join Deloitte's Duncan Stewart as he does a deep dive on tech trends for 2021 and beyond, with a special focus on the auto sector. No flying cars this year, but automakers are using cloud computing, private networks, edge computing and new open networking technologies in their factories of the future. They will also be using AR/VR/MR headsets...but perhaps not as many as you might think! Of more general interest, we'll take a look at telemedicine trends (it wasn't just a pandemic thang), 8K TVs, and women in sports. As always, Duncan promises to leave lots of time for Q&A, so come prepared to 'ask him anything.'

TMT Overview

The Global 2021 TMT Predictions report's nine Predictions highlight how trends in technology, media and telecommunications are being driven and altered by the global pandemic's economic and societal impacts. Increased demands due to COVID-19, lockdowns, and work from anywhere are intensifying already ascendant trends in 5G, video, virtual, and cloud technology, as well as affecting growing media segments such as sports.

Who should attend

Whether you are self employed or working for an organization, your work consistently interacts with technology, media and telecommunications. The technology environment is crucial to your business.

Event Hashtag: #DeloittePredicts

Event Partners:

Deloitte, WindsorEssex Economic Development Corporation, City of Windsor, Chatham-Kent Economic Development & SOAR Innovation.

Tentative Agenda:

- 8:30am – Opening Remarks by Jason Reynar, CAO, City of Windsor
- 8:35am – Remarks and Keynote Introduction – Deloitte
- 8:40am - Presentation with Guest Speaker Duncan Stewart
- 9:30am - Q & A and Closing Remarks

Zoom link will be sent to participants 24 hours before the event begins.

[Register](#)

Thursday, May 13, 2021

Labelling & Packaging your Food Product

Date and Time: Thursday, May 13 10:00 a.m. - 11:00 a.m.

Address: Virtual eventVirtual event

Foodpreneur Advantage Session #6

This session is for you if you have a food or beverage product that needs an accurate and compliant label.

In this free 60-minute online seminar learn about:

- Packaging Considerations
- Labelling Requirements
- Mistakes to Avoid

Packaging and labelling your food product is where marketing meets regulatory compliance and food safety. You know you want your product to look great on a store shelf, but what are you required to put on the label? How do you choose the right package for your product? For this session, we will be joined by Nicole Haney, former Founder & CEO of Boho Bars. Nicole will guide us through what to consider when choosing a package for your food product, what to include on your label, and what mistakes to avoid when packaging your food product.

You will leave with a better understanding of labelling & packaging in the food and beverage industry!

[Register](#)

Business Survey Results

Date and Time: Thursday, May 13 11:00 a.m. - 12:00 p.m.

During Economic Development Week in Windsor-Essex, join Invest WindsorEssex and community partners [Workforce WindsorEssex](#) and [St. Clair College](#) as they present the key survey results from the regional business survey conducted in the month of April 2021.

The LIVE event will be on the [Workforce WindsorEssex's Facebook page](#)

Women in Manufacturing

Date and Time: Thursday, May 13 01:00 p.m.

Women have comprised 29 per cent of Canada's manufacturing workforce for the past 40 years – but representation is gradually increasing as key industry players lead the change on gender equity. Inspired by their ongoing efforts to dismantle the barriers that prevent or discourage women from entering the industry, and to facilitate conversations about advancing women into leadership positions, Annex Business Media's Manufacturing Group is teaming up to host a new virtual summit called Women in Manufacturing, as well as launch an accompanying website: [WomenInCanadianManufacturing.com](#).

Featuring some of the biggest influencers in the Canadian manufacturing sector, as well as women who have trailblazed in their careers, the Women in Manufacturing Virtual Summit offers a live panel discussion, presentations and on-demand sessions where speakers will explore the importance of fostering a diverse and inclusive workforce, share career advice and real-life experiences, recommend actions companies can take to recruit women and advance them to leadership positions, and much more.

Don't miss this FREE opportunity to connect with industry experts and thought leaders whose shared goal is to promote gender equity, diversity and inclusion in Canadian manufacturing.

[Register](#)

Friday, May 14, 2021

Date and Time: Friday, May 14 09:00 a.m. - 2:00 p.m.

This event is proudly sponsored by [Libro Credit Union](#)

More than ever before, we face several social and environmental challenges across the globe. These challenges are often complex, multilayered and have great impact on local and global communities and regions. Social entrepreneurship welcomes changemakers to be strategic and creative in tackling some of these challenges; it's a new lens through which we can view the world of businesses making a positive impact in the world.

Register for the Flourishing Social Enterprise Summit to receive:

- Access to speaker sessions with local & regional flourishing social entrepreneurs
- Exclusive learning opportunities focused on fundamentals to starting a social enterprise, impact measurement and more
- Hear from our Libro-EPIC Social Enterprise Program members
- Opportunity to network and connect with social entrepreneurs and community members interested in social innovation
- Chance to win a surprise giveaway
- Much, much more!

A full program schedule will be made available closer to the event.

[Register](#)

Tuesday, May 18, 2021

eCommerce 101: What, Why and How

Date and Time: Tuesday, May 18 10:00 a.m. - 11:30 a.m.

Hosted by: Digital Main Street

More consumers than ever before are turning to online shopping for greater convenience, safety, and variety. In this webinar, the Toronto Digital Service Squad will teach you the basic steps to setting up an online store. We will cover everything from what you need to prepare before launching a store, to choosing an e-commerce platform, to providing excellent customer service online. You'll finish this session feeling excited about how e-commerce can help you reach new customers and expand into different markets.

What you will learn:

- What is e-commerce, why it's important and the benefits of selling online
- What platforms are available and how to pick the right one for you
- The basics of inventory management, choosing the right solution, and streamlining point-of-sale for both in-store and online
- Optimizing your website content, choosing the right themes, and the basics of search engine optimization (SEO)
- How to set up secure payments and various shipping options & costs
- Look at the basics of driving traffic to your store and boost sales through a variety of digital marketing channels
- How to provide excellent customer service throughout the e-commerce purchase funnel

[Register](#)

Branding Mistakes and How to Cure Them

Date and Time: Tuesday, May 18 11:00 a.m. - 12:30 p.m.

Hosted by: Small Business Centres Ontario

You're great at what you do – but (spoiler alert) that's not enough to start and run a business.

To stand out from the crowd it's essential that you have a strong and strategic brand to drive your efforts – and, through this engaging session, Laura will provide just that.

Participants will learn what branding is and why it matters to a small business, five common branding mistakes to avoid and how to build a strong, memorable business that attracts the right clients and fast-tracks success.

As the founder and chief 'brand alchemist' at Lab Creative, she leverages her unique process to help entrepreneurs understand – and embrace – their magic and create explosive brands that stand out from the crowd, attract the right clients and reach new levels of impact, influence and success.

As a speaker, Laura has been recognized for the chemistry she creates with her audience as she informs, inspires and candidly shares insights into her own story of overcoming adversity and finding clarity – in both life and business.

Laura has an engaging presence and easy, conversational style that captures her audience every time.

[Register](#)

Wednesday, May 19, 2021

Career Discovery Expo - Trades Week

Date and Time: Wednesday, May 19 06:00 p.m. - 8:30 p.m.

Learn about exciting careers in the skilled trades at this FREE online event for students in grades 9-12 (and parents/guardians).

Get ready for something BIG! Build a Dream is so pleased to host **TRADES WEEK** - an Ontario-wide Career Discovery Expo that you can attend for FREE from the comfort of your own home!

We have an incredible amount of speakers and opportunities lined up for you to learn about career options, engage with employers, get advice from industry professionals, and win amazing prizes. To make it even better, early registrants will receive a complimentary pizza kit to enjoy!

Discover your career path at **TRADES WEEK** - register now and don't miss out!

[Learn more](#) [Register](#)

Thursday, May 20, 2021

Leamington Small Business Update

Date and Time: Thursday, May 20 08:30 a.m. - 10:00 a.m.

Address: Virtual eventVirtual event

Grab your morning coffee and join us on May 20 for a virtual information session on programs and supports for small businesses in Essex County. Attendees will receive an update on regional economic development, tourism and arts and culture.

Speakers from the Windsor-Essex business development community include:

- Invest WindsorEssex
- Small Business & Entrepreneurship Centre
- Community Futures Essex County
- Leamington Chamber of Commerce
- Tourism Windsor Essex Pelee Island
- The Bank Theatre

This event is presented by the Municipality of Leamington, Small Business & Entrepreneurship Centre and Tourism Windsor Essex Pelee Island.

[Register](#)

Boost your Online Business - shopHERE powered by Google

Date and Time: Thursday, May 20 11:30 a.m. - 12:30 p.m.

How an Online Store Can Boost Your Business: Free Program

Funded by the Province of Ontario and FedDev Ontario

The goal of ShopHERE Powered By Google is to build and optimize online stores for small independent businesses and artists in just a matter of days. With ShopHERE, businesses get to expand their selling opportunities into the online market.

When I sign up with ShopHERE, what do I get?

- An e-commerce store customized with your information, theme, logo and branding
- Hands-on assistance setting up and launching your online store
- Additional training to support your online store including topics like digital marketing, shipping and inventory management
- Access to free tools to help support the successful launch of your online store

In this webinar you will get the answers to the top questions we've received about the ShopHERE program, including:

- Who is Digital Main Street?
- What is ShopHERE?
- What does it mean to sell online, and why should my business?
- Do I qualify for this program?
- What are the costs involved?
- Do you have any examples of completed websites?

If you want to [learn more about ShopHERE](#).

ShopHERE powered by Google is a program brought to you by the government of Ontario with the Federal government, plus corporate partners: Mastercard, Square, Yellow Pages, Intuit Quickbooks, Shopify, Lightspeed, Microsoft and Facebook.

[Register](#)

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Discover your career path at **TRADES WEEK** - register now and don't miss out!

[Learn more](#) [Register](#)

30th Anniversary Business Excellence Awards

Date and Time: Thursday, May 20 07:00 p.m. - 9:00 p.m.

Address: Virtual eventVirtual event

Hosted by: [Windsor-Essex Regional Chamber of Commerce](#)

[Learn more and purchase your ticket.](#)

The Windsor-Essex Chamber of Commerce Business Excellence Awards, presented by Windsor Star is the region's premier

business event of the year, recognizing the achievements and contributions of business leaders, companies and organizations. For the 30th Anniversary event on May 20, 2021, the Awards will be in a virtual format, due to the impact of the COVID-19 pandemic.

Although there will be no in-person audience, as previously announced the 30th anniversary of the 'Business Excellence Awards', produced by Media Street Productions, will be available live on the YourTV YouTube channel and also to local Cogeco television subscribers of YourTV. The broadcast will start at 7:00pm and follow the same format as when the BEAs are held in person.

A unique, locally themed 'Stay At Home Ticket Package' will allow purchasers to select where to redeem their dinner voucher from a variety of restaurants, wineries, breweries and coffee shops in the city and county. The current list of eateries, including options for catering and group orders, is attached.

Each 'Stay At Home Ticket Package' includes exclusive access to the YouTube stream as well as a Johnson Insurance BEA Gift Bag, featuring a bottle of wine from the EPIC Wineries collective, and other items from local sponsors and makers to provide a fun, safe and unique viewing experience. The current list of Gift Bag items is also below, with additional items to come.

Companies and individuals who purchased tickets for the 'Business Excellence Awards', originally scheduled for May 21, 2020, will be contacted by the BEA Committee with information on the new offerings.

Tuesday, May 25, 2021

Basics of Starting a Small Business

Date and Time: Tuesday, May 25 10:00 a.m. - 11:00 a.m.

Hosted by the Small Business & Entrepreneurship Centre

Do you have an idea and you want to start your own small business, but you aren't sure where to start? Attend this free seminar to find out information such as:

- How to register your business
- Business structure
- Government support programs
- Other services and programs available to you

A link to the webinar will be sent following registration.

[Register](#)

Thursday, May 27, 2021

Boost your Online Business - shopHERE powered by Google

Date and Time: Thursday, May 27 11:30 a.m. - 12:30 p.m.

How an Online Store Can Boost Your Business: Free Program

Funded by the Province of Ontario and FedDev Ontario

The goal of ShopHERE Powered By Google is to build and optimize online stores for small independent businesses and artists in just a matter of days. With ShopHERE, businesses get to expand their selling opportunities into the online market.

When I sign up with ShopHERE, what do I get?

- An e-commerce store customized with your information, theme, logo and branding
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In this webinar you will get the answers to the top questions we've received about the ShopHERE program, including:

- Who is Digital Main Street?
- What is ShopHERE?
- What does it mean to sell online, and why should my business?
- Do I qualify for this program?
- What are the costs involved?
- Do you have any examples of completed websites?

If you want to [learn more about ShopHERE](#).

ShopHERE powered by Google is a program brought to you by the government of Ontario with the Federal government, plus corporate partners: Mastercard, Square, Yellow Pages, Intuit Quickbooks, Shopify, Lightspeed, Microsoft and Facebook.

[Register](#)

The future of work in Ontario: insights and legal considerations

Date and Time: Thursday, May 27 02:00 p.m. - 3:00 p.m.

As the Ontario government takes steps toward restarting our economy and re-opening workplaces, planning for the return to a physical workplace continues to be a top priority for businesses. With the guidelines for the pandemic and roll out of vaccines continuing to evolve daily, there are many considerations, stages and factors businesses need to assess in order to properly develop a robust action plan to ensure the vitality of your business and the health and safety of the workforce.

Whether businesses choose to call it remote working, working from home or telecommuting, they need to be aware that evolving their business to the “work from anywhere” model presents an important set of challenges.

Businesses should be prepared to familiarize themselves with any legal obligations in Ontario and jurisdictions that their employees work.

In this webinar, we will share:

- What we're hearing from private companies across Ontario, Canada and globally
- Legal considerations for both the employer and employee on returning to the physical workplace, including: human rights obligations, occupational health and safety standards, employee benefits and termination entitlements
- Best “work from anywhere” practices and practical solutions to implement in the short- and long-term

[Register](#)

Basics of Writing a Business Plan

Date and Time: Thursday, May 27 02:00 p.m. - 3:00 p.m.

Hosted by the Small Business & Entrepreneurship Centre

A good business plan is your road map to success! A business plan is also required when applying for any type of small business financing. Attend this informative session to learn how to develop a business plan that will work for you! This session will cover:

- The required elements of a business plan
- How to break it down in to manageable pieces
- Where to gather relevant information
- How to professionally arrange your ideas and research
- What to do with the plan when it's completed

A link to the webinar will be sent following registration.

[Register](#)

Lightning Talks with Community Creators: EPICentre Entrepreneurs

Date and Time: Thursday, May 27 07:00 p.m. - 8:00 p.m.

Want to start - or support - a creative business? We have the event for you!

May's edition of Lightning Talks with Community Creators is featuring creative entrepreneurs from EPICentre at the University of Windsor! Tune in on Thursday May 27th at 7pm as we feature Adrian Deschamps, Shane Trowbridge, and Jordan Bonneau from Half Step Away, Caita Clemerson from Stitch Happens, Nia Thompson from Lyric Symone + Co. and Grow + Flourish, and Lincoln Savi from Savi Made. Each entrepreneur will give you a lightning-fast overview of their work, and the unique paths that led them to their creative careers. The event will be followed by a Q&A period for the audience, and it is completely free to attend. Register and join us in celebrating EPICentre's incredible entrepreneurs!

The Entrepreneurship, Practice and Innovation Centre (EPICentre) is the hub for all entrepreneurial endeavours on the University of Windsor campus. From extra-curricular activities in our entrepreneurship centre to hands-on workshops in our makerspace, students from all disciplines have the opportunity to explore and practice entrepreneurial thinking and culture.

[Register](#)

<https://calendar.investwindsoressex.com>