

Wednesday, March 1, 2023

What are your tax obligations as a Sole Proprietor?

Date and Time: Wednesday, March 1 09:30 a.m. - 10:30 a.m.

An online webinar with Liaison Officers from the Canada Revenue Agency (CRA) to help you understand your tax obligations and learn about:

- General bookkeeping concepts and best practices
- Explain common tax errors
- Demonstrate how to use financial benchmarks for relevant industries
- Provide information on the CRA's services

There is NO DEI Without Disability

Date and Time: Wednesday, March 1 10:00 a.m. - 11:15 a.m.

The Diversity, Equity and Inclusion movement is firing on all cylinders, full speed ahead! ...or is it? Despite all the conversations, policy, press, and general fanfare around the DEI movement, something is missing. The largest minority group in the population, which continues to be dramatically under-represented in the workforce and intersects at an equal percentage with all population demographics is frequently absent: people with disabilities.

Join us for a discussion about how DEI cannot be accomplished without including people with disabilities as a core component of the movement, and why employment is the area of greatest return.

Featuring subject matter experts, this webinar is a must attend for any organization with a DEI policy or working in the DEI space!

Panelists:

Neil Belanger (Maluu'm Amxsiwaa) - Chief Executive Officer of the British Columbia Aboriginal Network on Disability Society.

Andrea Rutherford - Program Coordinator for the Developmental Services Worker Program at Humber College.

Bob Vansickle - Former Manager of Employment Services at Community Living Sarnia-Lambton, currently operates 'Bob Vansickle Training & Consulting' to provide operational planning and training to engage managers and team members to learn and develop the strategies and skills to lead, manage and deliver highly successful employment services.

IRCC Virtual Learning Series for Employers-WINTER 2023

Date and Time: Wednesday, March 1 12:00 p.m. - 12:30 p.m.

Immigration, Refugees and Citizenship Canada will be offering a virtual learning series for employers in Winter 2023. The goal of this 8-week series is to help employers learn more about Canada's economic immigration programs. Each week will feature a new topic and provide employers with an opportunity to ask questions. Employers may choose to attend one or all of the information sessions based on their interest and needs.

This learning series is also available in French. To register for the French sessions please

March 1: Recruiting of Global Talent

Recruitment for global talent can seem overwhelming; however, this session will provide clarity on how you can begin your search. Topics to be discussed include IRCCs recruitment services such as Destination Canada Mobility Forum and Job Bank.

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March 29: Francophone Immigration

Learn about the benefits of hiring French-speaking and bilingual candidates. This session will provide information on Francophone Mobility and opportunities for additional points through Express Entry.

April 5: Permanent Resident Pathways

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[Register](#)

Thursday, March 2, 2023

StrikeUP Canada

Date and Time: Thursday, March 2 08:00 a.m.

StrikeUP Canada is Canada's flagship digital conference convening women entrepreneurs and the women entrepreneurship ecosystem, with a united vision of equity and inclusive economic growth through entrepreneurship.

Founded by [Northumberland CFDC](#) and presented in partnership with [The Scotiabank Women Initiative ®](#) and [Export Development Canada](#), StrikeUP reflects the diversity and ambition of Canada's women entrepreneurs as an accessible, free and world-class program focused on growth, funding, digital adoption and global opportunities.

[Click here for StrikeUP 2022 highlight video.](#)

[Register](#)

First Steps in Exporting (Mar 2 to Mar 16)

Date and Time: Thursday, March 2 10:30 a.m. - 12:00 p.m.

Did you know that on average, companies that export have 120% greater sales than non-exporters, are 13% more productive and experience double the rate of growth?

Ontario's "First Steps in Exporting" program helps companies that are new to exporting familiarize themselves with key steps in growing your international sales in the U.S. and beyond.

In this three-part series, trade experts from the Government of Ontario and professional service providers will guide you through everything you need to know to get started in global markets:

Module 1

Export Readiness, Market Research and Market Entry Strategy
Thursday, March 2 from 10:30am – 12:00pm

Module 2

Trade Finance, Freight Logistics and Digital Asset Protection
Thursday, March 9 from 10:30am – 12:00pm

Module 3

International Distribution, Trade Events and eCommerce
Thursday, March 16 from 10:30am – 12:00pm

Note: If you are a member of the Municipal, Provincial or Federal Government, please do not register via this link. Contact the event organizer directly to participate in the event.

[Register](#)

Women in Manufacturing 2023

Date and Time: Thursday, March 2 01:00 p.m. - 4:00 p.m.

A virtual event

It is critical to continue chipping away at all the barriers preventing or discouraging women from entering Canada's manufacturing industry. Annex Business Media's Manufacturing Group is back with Advance: Women in Manufacturing to facilitate conversations about breaking barriers, advancing women into positions of their choice and embracing equity.

Scheduled for March 2, the half-day virtual summit will explore strategies to help women power their journey in Canada's manufacturing industry.

The event will feature experts working to create diverse and inclusive workspaces. Influencers in the Canadian manufacturing sector, as well as women who have trailblazed in their careers will share solutions to overcome every day challenges women face in the industry.

Don't miss this opportunity to connect with industry experts and thought leaders whose shared goal is to promote gender equity, diversity and inclusion in Canadian manufacturing.

Registration is free, sign up today!

[Learn more & register](#)

Tech Connect Thursday with CompTIA

Date and Time: Thursday, March 2 01:00 p.m. - 1:00 p.m.

Tech Connect Thursday is an opportunity for those curious about working in tech and/or those working in tech to make connections and learn about exciting career opportunities and industry sector insights, trends and initiatives happening within our region and beyond.

Join WEtech Alliance, along with partners [Invest WindsorEssex](#), [St. Clair College](#), [University of Windsor](#), and [Workforce WindsorEssex](#) on the first Thursday of every month from 12pm-1pm, to meet some of the fastest-growing tech and innovation companies, people and the organizations leading the way across the entire tech industry. Connect with peers and learn the latest trends, insights and what it's like to work for Windsor-Essex's (and beyond) top startups, companies, and organizations. Hosted virtually, Tech Connect Thursday plugs you into the Windsor-Essex (and beyond) tech scene. All are welcome to attend! Login details will be sent to attendees 24 hours in advance.

In this session, join CompTIA's Chief Solutions Officer, Nancy Hammervik, as she shares insights on the future of tech jobs and training opportunities. Gain a competitive edge in the rapidly changing tech landscape and learn how to stay employable in the years to come. Discover the cutting-edge skills you need to succeed in the tech industry. Don't miss this exciting opportunity to stay ahead of the curve and secure your future in tech.

[Learn more and register](#)

Amherstburg Chamber AGM & New Members Networking Event

Date and Time: Thursday, March 2 05:30 p.m. - 7:30 p.m.

Join the Amherstburg Chamber of Commerce for their first event of 2023!

Date: March 2, 2023

Time: 5:30 pm - 7:30 pm

Location: Wolfhead Distillery Restaurant, 7781 Howard Avenue, Amherstburg

Free event!

Friday, March 3, 2023

EPIC Hangout

Date and Time: Friday, March 3 12:00 p.m. - 2:30 p.m.

- Are you curious about programs and events at EPICentre?
- Do you have an amazing potential business idea you'd like to explore?
- Are you interested in starting your own business at some point?
- Do you want advice from business professionals?
- Would you like to meet like-minded people and expand your network?

The EPICentre team would like to invite students from any faculty to stop by our offices for a hangout!

Meet our team, explore new ideas, learn about entrepreneurship and meet like-minded students from other faculties!

Grab some friends and stop by our open office hours on:

- Friday, March 3, 2023 12:00 pm – 2:30 pm

No registration necessary, hang out with us and enjoy some snacks!

We're located on the second floor of the Joyce Entrepreneurship Centre (Across from Odette)

Monday, March 6, 2023

Roadmap to MVP Info Session

Date and Time: Monday, March 6 12:00 p.m. - 1:00 p.m.

Roadmap to MVP aims to give women entrepreneurs the opportunity to define and develop their MVP in a supportive and collaborative group environment. Participants will gain access to a community of other women founders and will receive 1:1 mentorship from our program facilitator, **Reema Duggal – President of Sitaran Group and Co-Founder of Silicon Halton.**

The information session will give you an opportunity to speak directly to our program facilitator. During this session, you will:

- Learn more about the program
- Learn about eligibility and criteria for the program
- Ask questions and receive answers from the program facilitator herself
- Hear from previous participants about their journey

Interested candidates can apply to the program beginning **March 6th, 2023.**

Tuesday, March 7, 2023

Ontario's Advanced Manufacturing and Innovation Competitiveness Funding Program Info Session

Date and Time: Tuesday, March 7 01:15 p.m. - 2:00 p.m.

The Ontario government is excited to be hosting an informational webinar about Ontario's Advanced Manufacturing and Innovation Competitiveness (AMIC) funding program that provides financial support to advanced manufacturing companies across Ontario with a focus on small and medium-sized enterprises. AMIC's third intake round is currently open and will close on March 16, with funding decisions expected by June 14.

Join this webinar to find out how Ontario-based manufactures can access this fund to make investments in technology, equipment, or skills and help make Ontario's manufacturing sector more globally competitive. This provincial funding opportunity offers up to 15% in funding to help offset eligible project costs for investments over \$500,000 and for projects with a 3-to-4-year timeline.

About AMIC:

Ontario's Advanced Manufacturing and Innovation Competitiveness (AMIC) funding opportunity is administered by the Ministry of Economic Development Job Creation and Trade. It offers 15% funding to support eligible projects with an investment value over \$500,000 and with a project duration of 3 to 4 years. This is a province-wide funding opportunity that targets eligible manufactures across Ontario.

AMIC is now accepting applications.

The current application window is open until Thursday, March 16, 2023. The next application window opens on July 20, 2023.

Interested in applying?

Review the program website (www.ontario.ca/amic) and [complete a self-assessment](#) to see if your manufacturing project qualifies for AMIC.

Direct meeting link for attendees with MS Teams: [Click here to join the meeting](#)

Don't have MS Teams? Use this link instead and enter the meeting ID & password details:
<https://www.microsoft.com/microsoft-teams/join-a-meeting>

- Meeting ID: 237 859 763 558
- Passcode: 5HYD6v

Need help?

For assistance with this AMIC webinar please contact: rdp@ontario.ca

Wednesday, March 8, 2023

How to Build the Future Food Workforce

Date and Time: Wednesday, March 8 11:30 a.m. - 1:00 p.m.

A CityAge digital event.

Food's Future Series | Season 4

A generational turnover in the food industry's workforce is underway, at the same time as new skills are sorely needed throughout the food system.

The talent that drives our food system has to be technically skilled and adaptive to evolving technology. And we need to ensure growers and tech developers have seamless communication and access to each other too.

Investing in workforce development presents a huge opportunity to not only build skills that will make our food system more sustainable and resilient, but also to attract more people to the industry and power the economy.

Join CityAge, and EMILI, as we explore how we can foster this new workforce, retrain our current talent and drive economic growth, with a group of world-leading experts.

[Register](#)

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visit: <https://canada.webex.com/webappng/sites/canada/webinar/webinarSeries/register/c6c31d221a81445087314a46b5c42f63>

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[Register](#)

Top Grants and Loans for Agriculture Businesses

Date and Time: Wednesday, March 8 01:00 p.m. - 2:00 p.m.

Location: Online Webinar via Zoom Webinars

Canadian agricultural producers and processors are able to access a wide range of government funding to offset the cost of strategic growth and investment projects. With so many companies operating in this sector across the country, federal and provincial governments offer targeted funding to drive business development. As a result, forward-planning companies can access thousands or even millions of dollars to complete projects that unlock growth potential.

Find funding programs to help you grow your business, start exporting, fast-track your research and development projects, and gain capital investments.

[Register](#)

Windsor-Essex Regional Chamber of Commerce After Business

Date and Time: Wednesday, March 8 04:30 p.m. - 7:00 p.m.

Join the Chamber on Wednesday, March 8, at [Champion Products](#) for an evening of drinks, appetizers, and networking with your fellow business professionals. Not only is this a great way to make new connections, but also a great opportunity to get into the businesses and see what they are all about first-hand!

[Purchase tickets](#)

Thursday, March 9, 2023

First Steps in Exporting (Mar 2 to Mar 16)

Date and Time: Thursday, March 9 10:30 a.m. - 12:00 p.m.

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Saturday, March 11, 2023

Black Professional Networking Event

Date and Time: Saturday, March 11 06:30 p.m. - 8:30 p.m.

Join the Black Professionals Networking Association (BPNA) for their inaugural networking event! This is a great opportunity to connect with like-minded individuals and learn more about our organization and its mission to empower Black professionals in the Windsor-Essex area through economic development, entrepreneurship, professional excellence, and entrepreneurial education.

At the event, you will have the opportunity to set the direction and focus of the new network with other Black professionals in the community, learn about the resources and opportunities available to BPNA. **We are looking for mentors and mentee, please spare a min to share your background. [Please complete this short survey](#)**

Don't miss this exciting opportunity to connect with other Black professionals in the Windsor-Essex area and learn more about the BPNA. Register now to reserve your spot!

Sponsors

[WETech Alliance](#)

[The Southwestern Ontario Black Entrepreneurship Network](#)

[Turaco Web](#)

[Empeiria](#)

Tuesday, March 14, 2023

Basics of Starting a Small Business

Date and Time: Tuesday, March 14 10:00 a.m. - 11:00 a.m.

Do you have an idea and you want to start your own small business, but you aren't sure where to start? Attend this free seminar to find out information such as:

- How to register your business
- Business structure
- Government support programs
- Other services and programs available to you

Electrification: Key Engineering Goals

Date and Time: Tuesday, March 14 10:00 a.m. - 3:05 p.m.

To lead the EV market, organizations must meet key engineering goals on performance safety and cost.

Performance:

One of the concerns of a potential buyer is how far an electric vehicle can travel without a need for charging. The goal is to

reduce the range of anxiety. The preferred range is over 400 miles while today it is 60-300 miles for EVs. Improve battery life and compare it to vehicle life (about 10 years). Today battery warranty is about 7-8 years. Increase battery and motor power density, and create differentiators in terms of comfort like reducing noise and vibration.

Safety:

Safety is the most important criterion for EVs. Even a single battery fire could turn public opinion against electric mobility and set back Electric Vehicle development. Vehicles and components need to be tested against industry standards for compliance and reliability. The switching device in EV leads to ripple and overvoltage, which may lead to the failure of dielectrics. Also, the switching device results in emissions, which we need to ensure are below regulatory standards.

Cost:

Affordability is one of the factors for mass adoption. The production cost of EVs should be equivalent to or lower than that of IC Engine vehicles. 30-40% cost of EVs is Battery, and it's expected to reduce battery costs by <\$100 / KW-hr. With the increase in electronics, software development costs and time have increased, and there is a need to improve development productivity and reduce manual error.

What will be discussed in this educational seminar:

How Simulation Solutions Applied in Four Critical Areas?

- Battery & Battery Management Systems
- Electric Machines
- Power Electronics
- Powertrain System Integration

Refreshments will be provided.

Location: 401 Sunset Avenue, Building: Centre for Engineering Innovation (CEI) Room Number: CEI 3000

[Register](#)

Wednesday, March 15, 2023

IRCC Virtual Learning Series for Employers-WINTER 2023

Date and Time: Wednesday, March 15 12:00 p.m. - 12:30 p.m.

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[Register](#)

Connect For: Intentional Movement

Date and Time: Wednesday, March 15 05:00 p.m. - 7:30 p.m.

Are you looking to make lasting connections and learn more about essential topics in the Windsor-Essex Community and beyond? Then, join us for our new series, Connect For. This free, in-person networking event will take place monthly, focusing on a different theme or industry.

Our first session will be titled “Connect For Intentional Movement.”

Mental health is at the forefront of many conversations in our everyday lives. As a result, many organizations, entrepreneurs, and community members are working to alleviate it by creating a sustainable and vital path for future generations.

During this two-part event, attendees will have the opportunity to network with like-minded folks, professionals in the mental health space, advocates, and community members looking to create an impact and drive change.

Attendees will also have the opportunity to hear from a fantastic panel that will address the needs of folks with mental health challenges and how organizations, entrepreneurs, and community members can better work toward an intentional movement.

[Learn more](#)

Thursday, March 16, 2023

First Steps in Exporting (Mar 2 to Mar 16)

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[Register](#)

Monday, March 20, 2023

Women in Tech: Seizing Opportunity in the Digital Economy

Date and Time: Monday, March 20 12:00 p.m. - 2:00 p.m.

Tech Week YQG 2023

Tech Women Day powered by Invest WindsorEssex | Monday, March 20, 2023 | 12-2PM

Location: University of Windsor School of Computer Science Advanced Computing Hub 300 Ouellette Avenue Windsor, ON

A fireside chat highlighting the stories and experiences of female tech professionals.

Join WEtech Alliance and the University of Windsor's School of Computer Science at the newly established Advanced Computing and Innovation Hub for a fireside chat and casual networking, which will bring women professionals and students together to inspire success, expand their networks, and support women in the technology sector.

Panelists will share their stories of overcoming obstacles, advancing their careers, impacting the technology sector, and leading others towards success.

Event Hashtags: #TeCKweekYQG #TeCKwomenYQG

Tuesday, March 21, 2023

Automotive Cybersecurity Detroit 2023

Date and Time: Tuesday, March 21 08:00 a.m.

The 2023 event is guaranteed to deliver content tailored to current cybersecurity challenges & what's predicted to come in the future

With the vehicle manufacturing industry becoming more and more electrified, connected, and technology focused, cybersecurity continues to be a growing concern for automotive manufacturers. The EV and AV evolution is bringing a whole new set of challenges, especially from an EV charging point of view. How to achieve compliance with ISO/SAE 21434 and how to implement it efficiently and cost-effectively is a major challenge. And managing and securing vast supply chain and vendor ecosystem is adding a level of complexity and security risk that has not been seen or experienced before.

Staying true to our reputation of providing agendas that are focused on current, real-world issues and future challenges, the 13th Automotive Cybersecurity Detroit 2023 agenda will showcase case studies, lessons learned and hand-on experiences from vehicle manufacturers, government bodies and standardization groups, Tier-1 suppliers, and a select number of Tier-2/3 suppliers.

[Register](#)

Connected Vehicles USA 2023

Date and Time: Tuesday, March 21 08:00 a.m.

Connect with 40 + senior vehicle connectivity & cybersecurity experts from Ford Motor Company, General Motors, Rivian, Polaris, Aptiv, Zf Group, Continental, and more, to find solutions to current challenges.

Connected vehicles are already a reality. Right now, almost all vehicles are connected – however, vehicle manufacturers are currently on year two- or three of a ten-year journey, with declared ambitions to make billions of dollars in revenue from connected services by the end of the decade or mid-2030.

The industry's problems right now are not around how a vehicle connects to the cloud, but...

How can OEMs build a vehicle that has all the different subsystems when everything is connected?

Once infrastructure is in place and communication is happening, how are OEMs leveraging vehicle connectivity and what are they using it for in the real-world?

How are vehicle manufacturers monetizing these opportunities and creating and driving value for customers, and then eventually shareholders?

How are experts from the data management side and the in-vehicle architecture side connecting to leverage these opportunities?

This is just the tip of the iceberg. The present and future of mobility is connected, software-driven, electrified and customer-centric. And this is only being enabled by technologies that make vehicle more connected, safer, and cleaner.

Designed through extensive consultation with Directors, Heads of and Senior Managers of Connectivity from Michigan's OEM, Tier-1 and Tier-2 companies, the Connected Vehicles 2023 event is designed to encourage companies to align in a non-competitive space, with thought-leadership Presentations from OEMs, Tier-1s, and multiple parts of the ecosystem, including telecommunication companies and vendors building connectivity and infrastructure solutions.

The Automotive IQ team looks forward to bringing the vehicle connectivity and cybersecurity community together in March 2023.

[Register](#)

Pitch Preparation Workshop

Date and Time: Tuesday, March 21 10:30 a.m. - 12:00 p.m.

The Government of Ontario is offering a series of free webinars to help reboot your export business. This workshop designed to help you develop the all important "pitch presentation", and we begin with what is most important to your customers and business partners – focusing on how you communicate your features, benefits and value. We will build up your presentation and then break that down into a 15-second elevator pitch and a two minute coffee pitch. You can expect to leave with all the tools you need to make a lasting impression and differentiate yourself from the crowd.

The webinar will cover topics such as:

- Differentiation and Unique Selling Proposition
- Identifying Your Brand Essence
- Developing Multiple Pitch Formats
- Knowing how to use your pitches in different scenarios (virtual missions, hybrid, in-person, receptions, meetings, etc.)

Note: If you are a member of the Municipal, Provincial or Federal Government, please do not register via this link. Contact the event organizer directly to participate in the event.

[Register](#)

Vendor Booth Merchandising Tips & Tricks

Date and Time: Tuesday, March 21 12:00 p.m. - 1:00 p.m.

Do you want your vendor booth to stand-out on a market or tradeshow floor?

During this enlightening webinar, Diane and Karen, owners of [The Retail Duo](#), will demonstrate clever strategies in vendor booth design that will attract customers, activate the senses, and drive sales. The Retail Duo will take a deep dive into multiple merchandising best practices to spark your creativity. This session will leave you feeling inspired and ready to apply these practical design and merchandising tips and tricks to your own vendor booth and market environments!

This webinar is hosted for businesses located in West-Windsor and the Sandwich Towne BIA. Funding for the [Sandwich Business Development Program](#) has been provided by the [Gordie Howe International Bridge Community Benefits Plan](#).

About The Retail Duo

Karen and Diane support retailers by positioning their businesses to grow. They are The Retail Duo, a concierge style retail consulting firm that specializes in merchandising, styling, branding, and online marketing to help big and small businesses better their brand voice and showcase their products and services. They have been invited to speak at various conferences throughout Canada and the USA. Post pandemic they have been partnering with Business Associations and Entrepreneur's to support growth and to support with training resources.

Meet the Presenters

Diane Spiridoulias

Diane has over 2 decades of industry experience, encompassing multiple aspects of retail in North America. With a passion for retail, Diane has been the driving force of visual presentation, marketing strategies & creative direction for many retail brands. For the past 12 years Diane has shared her knowledge and experience gained in the industry with her students in the Visual Merchandising Arts program at the world -renowned Sheridan College. It was there that Diane met Karen Kritzer. They immediately hit it off and quickly realized that they loved working together. The Retail Duo - a retail consulting business was launched June 2021 – and they haven't looked back since.

Karen Kritzer

With twenty-two years of retail experience working with top brands and independent retailers, Karen shares her passion for store design, merchandising, and styling with clients. After working for IKEA's Communication & Interior Design team, she became an instructor within the Visual Merchandising Arts Program at Sheridan College. There she continues to support students with internships as a Field Placement Advisor. Post pandemic, Karen continues to support retailers in rebuilding, rebranding, and pivoting their business to continue to grow, and together with Diane Spiridoulias, she formed "The Retail Duo". They take pride in re-shaping interior spaces and interjecting their visual merchandising knowledge.

Building a Seasonal Workforce

Date and Time: Tuesday, March 21 12:00 p.m.

A virtual webinar

Across Canada, tourism businesses are facing a competitive labour market. One creative and effective solution is to hire internationally trained workers to fill seasonal roles. Join Tourism HR Canada and the Tourism Industry Association of Ontario to learn why—and how—to hire international talent. This one hour webinar includes practical tips, useful resources, clear benefits, and success stories from businesses just like yours that hired internationally trained workers.

[Learn more and register](#)

Tech Talks Day

Date and Time: Tuesday, March 21 05:00 p.m. - 6:00 p.m.

Tech Week YQG 2023

[Tech Talks Day](#) powered by WEtech Alliance will focus on sharing the stories of tech leaders, organizations, newcomers, and expats shaping the future of our region and beyond through a series of podcasts hosted by [Arms Bumanlag](#).

Whether you're commuting to work, taking a lunch break, or simply relaxing at home, the Tech Talk podcast series, is the perfect way to stay up-to-date with the latest news and insights from the tech and innovation community. The talks will be held virtually throughout the day Tuesday, March 21st on WEtech Alliance's [YouTube channel](#) and social media platforms.

Event Hashtags: #TeCKweekYQG #TeCKtalksYQG

Wednesday, March 22, 2023

Connected Vehicles USA 2023

Date and Time: Wednesday, March 22 08:00 a.m.

Connect with 40 + senior vehicle connectivity & cybersecurity experts from Ford Motor Company, General Motors, Rivian, Polaris, Aptiv, Zf Group, Continental, and more, to find solutions to current challenges.

Connected vehicles are already a reality. Right now, almost all vehicles are connected – however, vehicle manufacturers are currently on year two- or three of a ten-year journey, with declared ambitions to make billions of dollars in revenue from connected services by the end of the decade or mid-2030.

The industry's problems right now are not around how a vehicle connects to the cloud, but...

How can OEMs build a vehicle that has all the different subsystems when everything is connected?

Once infrastructure is in place and communication is happening, how are OEMs leveraging vehicle connectivity and what are they using it for in the real-world?

How are vehicle manufacturers monetizing these opportunities and creating and driving value for customers, and then eventually shareholders?

How are experts from the data management side and the in-vehicle architecture side connecting to leverage these opportunities?

This is just the tip of the iceberg. The present and future of mobility is connected, software-driven, electrified and customer-centric. And this is only being enabled by technologies that make vehicle more connected, safer, and cleaner.

Designed through extensive consultation with Directors, Heads of and Senior Managers of Connectivity from Michigan's OEM, Tier-1 and Tier-2 companies, the Connected Vehicles 2023 event is designed to encourage companies to align in a non-competitive space, with thought-leadership Presentations from OEMs, Tier-1s, and multiple parts of the ecosystem, including telecommunication companies and vendors building connectivity and infrastructure solutions.

The Automotive IQ team looks forward to bringing the vehicle connectivity and cybersecurity community together in March 2023.

[Register](#)

Automotive Cybersecurity Detroit 2023

Date and Time: Wednesday, March 22 08:00 a.m.

The 2023 event is guaranteed to deliver content tailored to current cybersecurity challenges & what's predicted to come in the future

With the vehicle manufacturing industry becoming more and more electrified, connected, and technology focused, cybersecurity continues to be a growing concern for automotive manufacturers. The EV and AV evolution is bringing a whole new set of challenges, especially from an EV charging point of view. How to achieve compliance with ISO/SAE 21434 and how to implement it efficiently and cost-effectively is a major challenge. And managing and securing vast supply chain and vendor ecosystem is adding a level of complexity and security risk that has not been seen or experienced before.

Staying true to our reputation of providing agendas that are focused on current, real-world issues and future challenges, the 13th Automotive Cybersecurity Detroit 2023 agenda will showcase case studies, lessons learned and hand-on experiences from vehicle manufacturers, government bodies and standardization groups, Tier-1 suppliers, and a select number of Tier-2/3 suppliers.

[Register](#)

Exporting 101: Getting in the Game (Module 1)

Date and Time: Wednesday, March 22 09:30 a.m. - 11:00 a.m.

A virtual event

The Government of Ontario's "First Steps in Exporting" program helps companies that are new to exporting familiarize themselves with key steps in growing their international sales in the U.S. and beyond. This is of particular significance for women entrepreneurs, join us and gain valuable tools that will provide you with the confidence to take your business global in relevant markets.

[Register](#)

In this two-part series, trade experts from the Government of Ontario and professional service providers will guide you through everything you need to know to get started in global markets.

Idea Validation: Every Great Product Starts with an Argument

Date and Time: Wednesday, March 22 12:00 p.m. - 1:00 p.m.

Tech Week YQG 2023

Wednesday, March 22, 2023 | 12-1PM
Online Event

Learn from SnapPea Design about challenging your idea early!

Join us (virtually) on Wednesday, March 22nd for a fireside chat with entrepreneur and creative director, Steven Fyke, Founder of SnapPea Design!

In this session, learn how to build your business the right way from the very start. The session will teach you to:

- Stop relying on opinions and assumptions.

- How to unlock the data to find the right messaging and identify pain points that people are wanting to have solved.
- Products and solutions that customers will pay for.
- How to test your assumptions using SnapPea's proven process and build on the verified data in a fraction of the time.

Event Hashtags: #TeCKweekYQG #TeCKfounderYQG

IRCC Virtual Learning Series for Employers-WINTER 2023

Date and Time: Wednesday, March 22 12:00 p.m. - 12:30 p.m.

Immigration, Refugees and Citizenship Canada will be offering a virtual learning series for employers in Winter 2023. The goal of this 8-week series is to help employers learn more about Canada's economic immigration programs. Each week will feature a new topic and provide employers with an opportunity to ask questions. Employers may choose to attend one or all of the information sessions based on their interest and needs.

This learning series is also available in French. To register for the French sessions please

visit: <https://canada.webex.com/webappng/sites/canada/webinar/webinarSeries/register/c6c31d221a81445087314a46b5c42f63>

March 1: Recruiting of Global Talent

Recruitment for global talent can seem overwhelming; however, this session will provide clarity on how you can begin your search. Topics to be discussed include IRCCs recruitment services such as Destination Canada Mobility Forum and Job Bank.

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In this session, we will discuss how employers can hire global talent through the Temporary Foreign Worker Program. This session will walk you through the process involved in these applications including labour market impact assessments and employer obligations.

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Learn about the benefits of hiring French-speaking and bilingual candidates. This session will provide information on Francophone Mobility and opportunities for additional points through Express Entry.

April 5: Permanent Resident Pathways

Learn how to support your temporary foreign workers in their application for permanent residence. In this session, you will learn about Express Entry, the Atlantic Immigration Program and the Rural and Northern Immigration Pilot Program.

[Register](#)

Law and Entrepreneurship: Is Data the New Oil?

Date and Time: Wednesday, March 22 01:00 p.m. - 5:30 p.m.

Driving Automotive Entrepreneurs in the Innovation Economy

Join academics, policy experts and community leaders in a half day workshop to kick-start a conversation about automotive technologies and the innovation economy. How can Windsor-Essex position itself to be a key player in the commercialization of intangibles (data and intellectual property) in the automotive sector? Themes that will be discussed include data privacy, data ownership and sharing as well as new policy mechanisms to support the commercialization of automotive technologies through Ontario Crown agency IP Ontario.

Thursday, March 23, 2023

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The Automotive IQ team looks forward to bringing the vehicle connectivity and cybersecurity community together in March 2023.

[Register](#)

Perspectives from a Thought Leader on the Landscape of Impact Investing and Climate Action

Date and Time: Thursday, March 23 11:00 a.m.

Webinar

This month's business and sustainability webinar will feature a leading voice on innovation and economic disruption, John Stackhouse, who is a thought-leader, an author, and currently a Senior Vice President in the office of the CEO at RBC, one of the largest financial institutions in North America. Register today, and join us for a timely discussion about the impact investing landscape, balancing economic and environmental prosperity, and key takeaways from the 2023 World Economic Forum.

Tune in to hear a discussion on the following:

- Investing in Impact
- Business's role in climate action
- Global innovation and disruption trends
- Ramping up North America's energy transition

[Learn more & Register](#)

Electrifying the Road Ahead: A Look into the Future of Electric Vehicles and the Path to Net-Zero

Date and Time: Thursday, March 23 11:30 a.m. - 3:30 p.m.

Tech Week YQG 2023

By 2030, according to the federal government's plan, the mandate will hit 60 per cent of all sales, and by 2035, every passenger vehicle sold in Canada will need to be electric. With a clear shift towards electric vehicles (EV) in the marketplace, Tech Mobility Day will focus on the electrification movement and how we can accelerate the adoption of electric vehicles in order to maximize their environmental and economic benefits.

Join WEtech Alliance and Invest WindsorEssex's Automobility Innovation Centre on Thursday, March 23rd for an afternoon dedicated to exploring the world of electrification and mobility. Hear from industry expert, Cara Clairman, CEO of Plug'n Drive, who will be sharing their insights on the drive towards net-zero and the exciting advancements in the electric vehicle industry.

The event will also feature an EV Innovation Showcase, where you can interact with regional companies, innovators, and researchers who are shaping the future of EVs. Get ready to experience the thrill of driving an electric vehicle as you test drive some of the latest EV models. This is a unique opportunity to learn, connect, and be a part of the movement towards a more sustainable future.

Whether you're a manufacturer, seasoned EV enthusiast or just curious about this exciting movement, this is an event you won't want to miss. Register now to reserve your spot and be a part of the conversation!

Hiring & Training Grants for Co-op Students & New Grads

Date and Time: Thursday, March 23 01:00 p.m. - 2:00 p.m.

Location: Online Webinar via Zoom Webinars

Looking for affordable, skilled talent? Mentor Works will be teaching the best practices for securing funding for hiring & training talent with your company through government funding.

In this session we will discuss the government funding process and how businesses can access funding and wage subsidy programs that can offset hiring and training costs by up to 50-83%.

Webinar takeaways:

- Learn how to effectively attract next gen. talent
- Embed co-op into your human resources and hiring strategies
- Minimize payroll costs by accessing government funding and wage subsidies

[Register](#)

Basics of Writing a Business Plan

Date and Time: Thursday, March 23 02:00 p.m. - 3:30 p.m.

A good business plan is your road map to success! A business plan is also required when applying for any type of small business financing. Attend this informative session to learn how to develop a business plan that will work for you! This session will cover:

- The required elements of a business plan
- How to break it down into manageable pieces
- Where to gather relevant information
- How to professionally arrange your ideas and research
- What to do with the plan when it's completed

Friday, March 24, 2023

Luncheon with MPP Trevor Jones

Date and Time: Friday, March 24 11:30 a.m. - 1:30 p.m.

Join the Leamington Chamber of Commerce at the Roma Club of Leamington for a luncheon with Member of Provincial Parliament Trevor Jones.

Sponsored by the Ontario Greenhouse Vegetable Growers

Cost:

Members: \$40

Future members: \$50

For more information please email info@leamingtonchamber.com or call 519-326-2721.

[Register](#)

Sustainability in a Cup: Exploring the Intersection of Green Tech + Coffee

Date and Time: Friday, March 24 12:00 p.m. - 1:00 p.m.

Tech Week YQG 2023

Online

Join us for Green Tech Day as we sit down with President and Director, Ash Guglani and discover the innovative work of [NEXE Innovations](#), a BC-based company with new roots in Windsor-Essex, Ontario! Find out how Nexe Innovation is leveraging disruptive technology to transform wasteful consumer practices into powerful change and innovation.

Here's your chance to get an inside look into the company's mission, values, and products, including the signature compostable coffee pods.

Don't miss this opportunity to see and hear the future of sustainable tech, brewing right here in our own backyard.

Event Hashtags: #TeCKweekYQG #TeCKgreenYQG

Wednesday, March 29, 2023

Automation & Robotics in the Indian Market

Date and Time: Wednesday, March 29 08:30 a.m. - 9:30 a.m.

Sector: Manufacturing/Advanced Manufacturing

Market Region: Asia and Australasia

Date: March 29, 2023

The Ontario government will offer an overview of India's manufacturing sector and outline opportunities for Ontario-based businesses to support India's plans to establish itself as a global manufacturing hub by providing cutting-edge products and services to Indian system integrators and manufacturers.

India's manufacturing sector is predicted to reach C\$1.3 trillion by 2025. The Indian government aims to spearhead growth by sourcing Industry 4.0 technologies from local and international companies, including advanced analytics, big data, automation, robotics, AI and IoT.

India also intends to increase the share of the manufacturing sector to 25 percent of its GDP by 2025 and adopt global manufacturing standards. Through this shift to Industry 4.0, the country hopes to enhance production capacity and quality, improve cost savings and customer experience, tighten the supply chain and reduce lead times.

The webinar will cover topics such as:

- The experience of foreign automation and robotics companies doing business in India;
- Opportunities and strategies for Ontario companies to sell automation and robotics products and services to India;
- Collaboration opportunities with Indian system integrators in automation and robotics;
- Advice from industry experts and Ontario government officials on market-entry and growth strategies; and
- Future Ontario government trade programs in advanced manufacturing, robotics and automation.

The event organizer will send you a link to the webinar prior to the event date.

Note: If you are a member of the Municipal, Provincial or Federal Government, please do not register via this link. Contact the event organizer directly to participate in the event.

[Register](#)

Market Strategy and Selection (Module 2)

Date and Time: Wednesday, March 29 09:30 a.m. - 11:00 a.m.

A virtual event

The Government of Ontario's "First Steps in Exporting" program helps companies that are new to exporting familiarize themselves with key steps in growing their international sales in the U.S. and beyond. This is of particular significance for women entrepreneurs, join us and gain valuable tools that will provide you with the confidence to take your business global in relevant markets.

In this two-part series, trade experts from the Government of Ontario and professional service providers will guide you through everything you need to know to get started in global markets.

[Register](#)

Forging Ahead: Leveraging Tech to Revolutionize Health Care in Canada

Date and Time: Wednesday, March 29 11:30 a.m. - 1:30 p.m.

A virtual event.

Engage in a meaningful dialogue about leveraging health and medical tech to improve the quality of care needed and deserved by all Canadians.

There's no doubt that health care is one of the most pressing and significant issues facing Canadians today. With significant inequities, increased prevalence of chronic disease and an aging population, it's clear that we need to find ways to improve our health care systems. Canada has some of the brightest, best educated and most skilled health care workers, researchers, and tech leaders worldwide. By leveraging the power of collaboration across these groups, we can make a massive impact using technology and chart a path to revolutionize health care across Canada.

Communitech's Future of Health program has demonstrated that hundreds of innovative Canadian startups and scaleups are working on cutting-edge solutions to improve our health care systems. From solutions that provide secure communication among healthcare stakeholders, to using AI to measure dietary intake and prevent disease, these companies are making a real difference. And with the proper support, they have the potential to make an even bigger impact.

Rather than reacting to crises and managing chronic issues, we must look ahead and invest in preventative and primary care. Health tech is good for our patients, the economy, and society. By improving our health care systems, we can improve access to the quality care needed and deserved by all Canadians.

Communitech's Future of Health aims to advance health care through made-in-Canada tech solutions. Join CityAge and Communitech on March 29th, to learn about what we've discovered by unlocking the health tech ecosystem over the past year and participate in meaningful discussions with medical and tech leaders about leveraging technologies that will help us create a healthier Canada for all.

IRCC Virtual Learning Series for Employers-WINTER 2023

Date and Time: Wednesday, March 29 12:00 p.m. - 12:30 p.m.

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April 5: Permanent Resident Pathways

Learn how to support your temporary foreign workers in their application for permanent residence. In this session, you will learn about Express Entry, the Atlantic Immigration Program and the Rural and Northern Immigration Pilot Program.

[Register](#)

Thursday, March 30, 2023

Warden's Luncheon with County of Essex Warden & Town Leamington Mayor, Hilda MacDonald

Date and Time: Thursday, March 30 11:30 a.m. - 2:30 p.m.

Essex County Warden and Leamington Mayor Hilda MacDonald presents an address to Chamber members and guests.

Hilda was elected Mayor of Leamington in 2018 and again in 2022. Prior to that she served one term as Leamington's Deputy Mayor and for two terms as a Councillor. She serves on the Association of Municipalities Board of Directors and the Ontario Small Urban Municipalities Executive Committee.

She is a lifelong resident of Leamington. Prior to politics, she ran her own business while raising her children. She is married to her husband, Doug. She was elected Warden on Nov. 23, 2022.

11:30 am Doors open and networking

12:00 pm Lunch
~ *followed by* ~ Keynote address by Warden MacDonald

[Register](#)

<https://calendar.investwindsorsex.com>